



AN UPDATE ON CRUISEMAINE

SARAH FLINK, OUTREACH MANAGER





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2002 - CruiseMaine was
founded under the
Maine Port Authority



WHY CRUISE TOURISM?



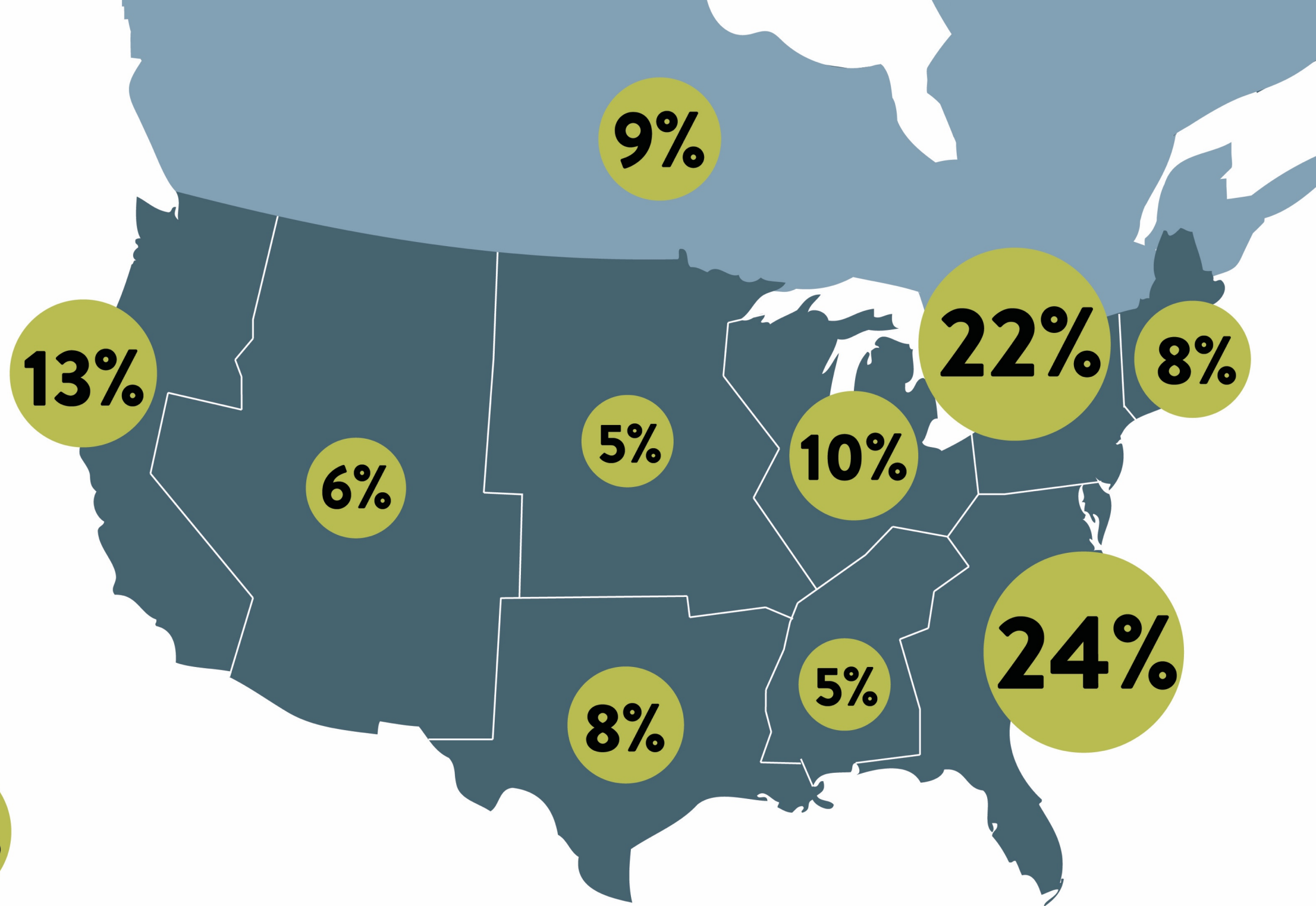


CRUISE PASSENGER ORIGIN



OTHER

13%



SHIFTING STRUCTURE OF CRUISEMAINE



RELATIONSHIP WITH THE STATE

Maine
VisitMaine.com

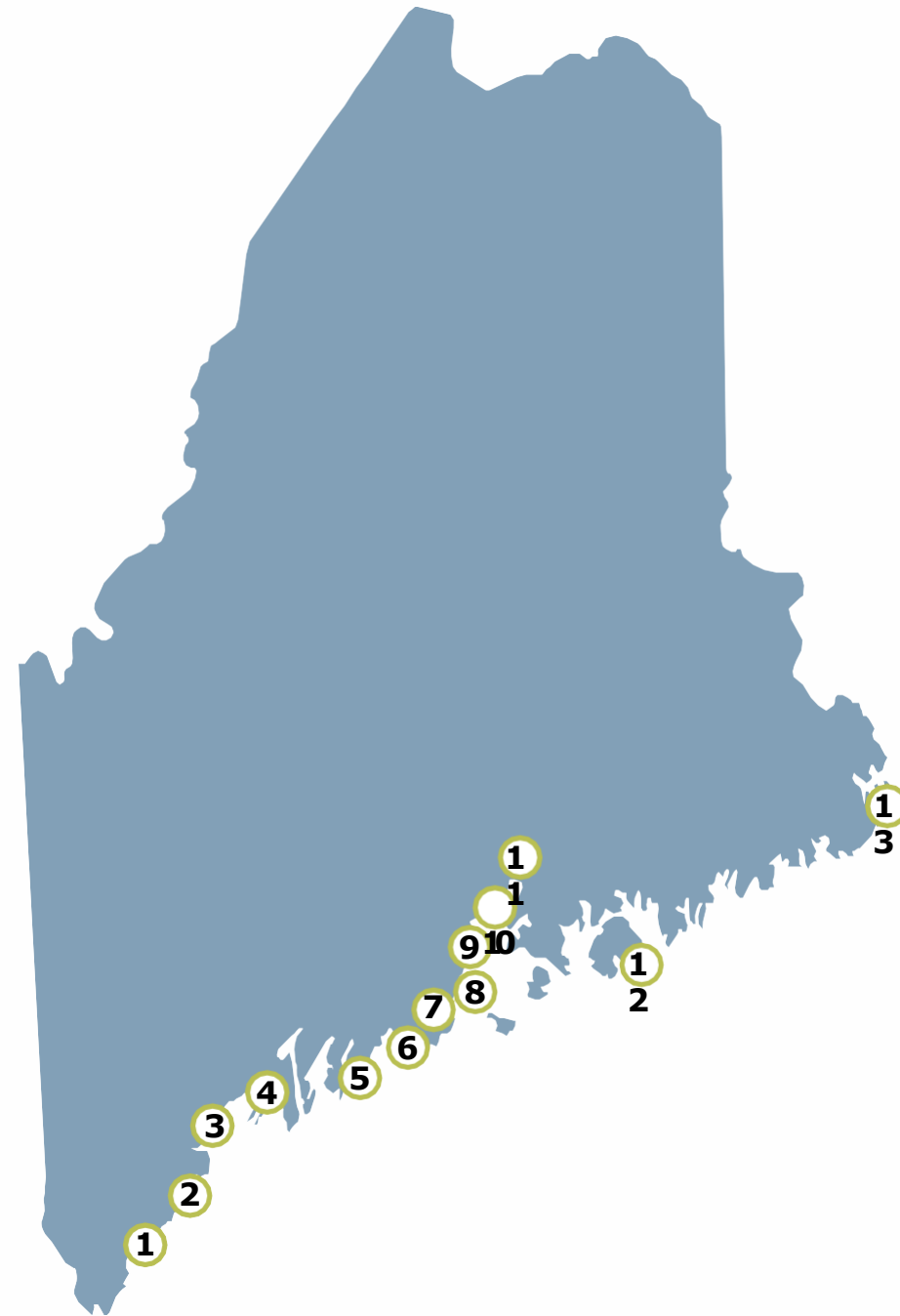


CruiseMaine 



MAINE PORTS

- 1 THE KENNEBUNKS
- 2 PORTLAND
- 3 FREEPORT
- 4 BATH
- 5 BOOTHBAY HARBOR
- 6 ROCKLAND
- 7 CAMDEN
- 8 BELFAST
- 9 SEARSPORT
- 10 BUCKSPORT
- 11 CASTINE
- 12 BAR HARBOR
- 13 EASTPORT



RELATIONSHIP WITH THE STATE



RELATIONSHIP WITH THE STATE

4 STATE PARTNERS



CruiseMaine 



CRUISE MAINE MISSION

With the guidance of its four state partners, the CruiseMaine Coalition is dedicated to the support, education, and promotion of Maine communities seeking sustainable cruise ship tourism, infrastructure investment, and economic and destination development.



KEY INDUSTRY TRENDS



LARGER AND HIGHER-TECH



MORE SMALL SHIPS WITH AFFLUENT PASSENGERS



MORE NICHE AND HIGHER-TECH → WINTER CRUISING





THE PLAN



CRUISE MAINE MISSION

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CRUISEMAINE NEXT STEPS

1. Establish an administrative structure
2. Hold our 1st Meeting—for members or those interested in learning more about membership



4 STATE PARTNERS



CruiseMaine 

PORT MEMBERS

BUSINESS MEMBERS



4 STATE PARTNERS



ADVISORY
COUNCIL

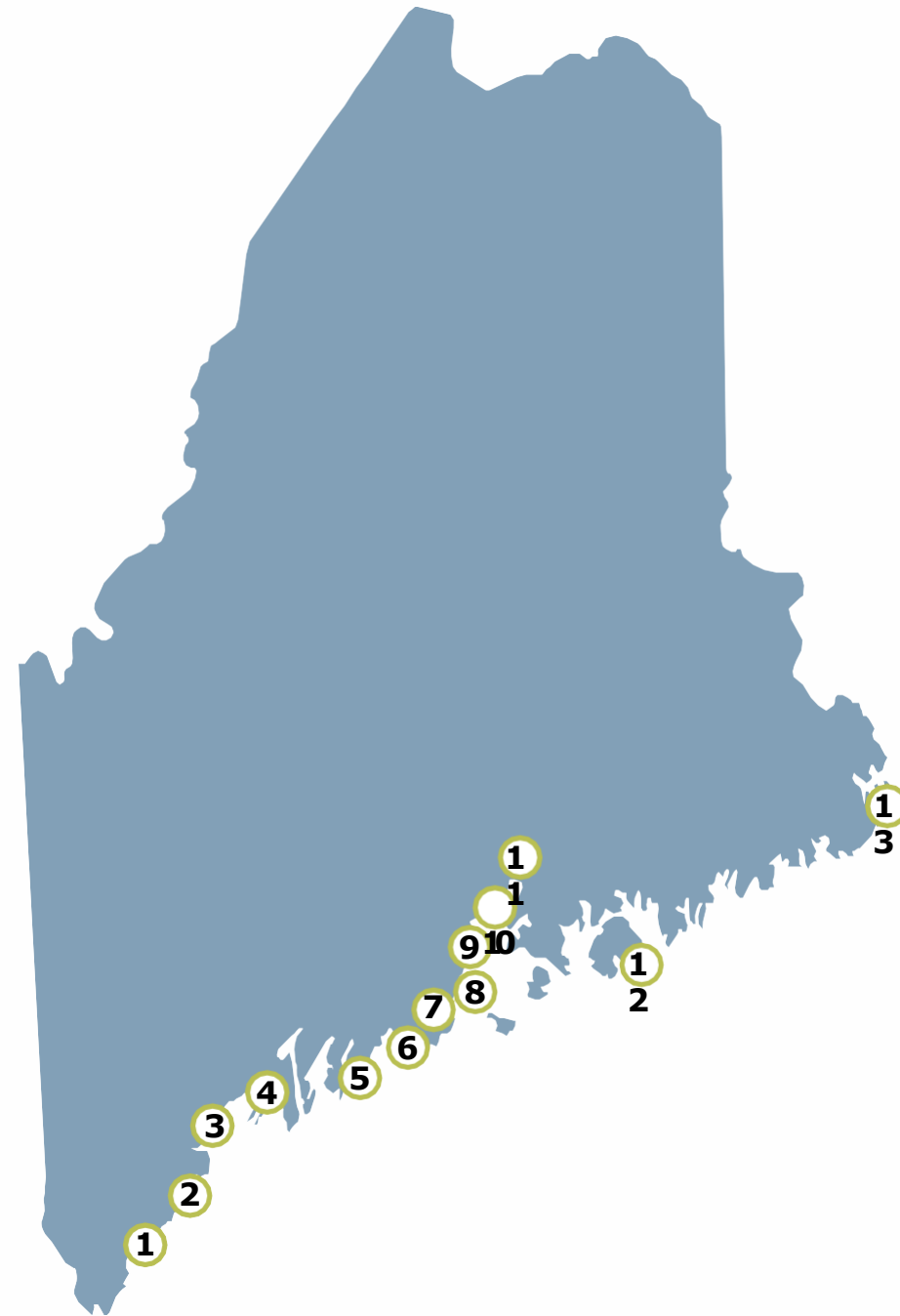
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MEMBERSHIP BENEFITS

- Guidance on operations
- Assistance with shore excursion development
- Professionally produced collateral
- Digital marketing presence
- On-call support
- Opportunity to grow your network
- Bi-annual meetings plus regional workshops
- CruiseMaine representation at trade shows, the Symposium, and sales calls
- Reduced price to register for Seatrade and Symposium events





2018 CCNE SYMPOSIUM

WHEN:
May 30th - June 1st

WHERE:
Cruise Terminal,
Seaport District, Boston, MA

WANT TO LEARN MORE?



COME TO OUR FIRST MEETING

WHO: CruiseMaine members and those interested in membership

WHEN: April 30th from 8:30 am - 4:30 pm

WHERE: Midcoast Maine

TOPICS:

1. Detailed Introduction to CruiseMaine Membership
2. Workshop on Operational & Regulatory Parameters for Welcoming Cruise Ships
3. Workshop on Developing a Shore Excursions for Cruise Passengers



IN THE MEANTIME...

1. Take a business card / Leave a business card
2. Come find me at tonight's opening reception at Bayside Bowl, 5-7 pm
3. Keep an eye on our website and Facebook page (makeover in progress!)

